ERPFOCUS

BLUE LINK ERP

EXTENDED PROFILE

OVERVIEW

Blue Link ERP is a customizable, all-in-one, cloud-based ERP system for small to medium-sized businesses, particularly wholesalers and distributors.

Its business management tools integrate workflows across accounting, inventory management, order processing, and warehouse operations into a single integrated platform to streamline operations and reduce errors.

Blue Link has industry-specific functionality for consumer goods, apparel, pharmaceuticals, food distribution (with lot tracking but no catch-weight), and more.

CORE CAPABILITIES

- **Accounting and financials:** Full general ledger, accounts payable/receivable, bank management, and multi-currency support.
- **Inventory management:** Real-time tracking across multiple warehouses, bin/shelf locations, lot (batch) and serialized inventory, kitting/BOM, landed cost tracking and pricing rules/contracts.
- **Order and sales management:** Quote, sales order, and purchase order entry with quick lookup and review screens. Automated routines for status changes, invoice emailing, and order routing.
- **Point-of-Sale (POS):** Integrated POS system that works with barcode readers, cash drawers, and receipt printers, tied directly to inventory and accounting.
- **CRM**: Centralized customer, prospect, and vendor records.
- **Barcode scanning:** Mobile scanning app (iOS-compatible) eliminates paper pick slips, speeds up receiving, picking, packing, and shipping, and reduces errors by validating items at the source.
- **Light WMS:** Provides bin/shelf tracking, directed picking routes, and basic warehouse management.

Blue Link's real-time reporting offers visibility into the status of accounts, orders, inventory, and sales, which can be furthered through the integration of other business intelligence tools like Microsoft Power BI.

SOFTWARE SPECIFICATION

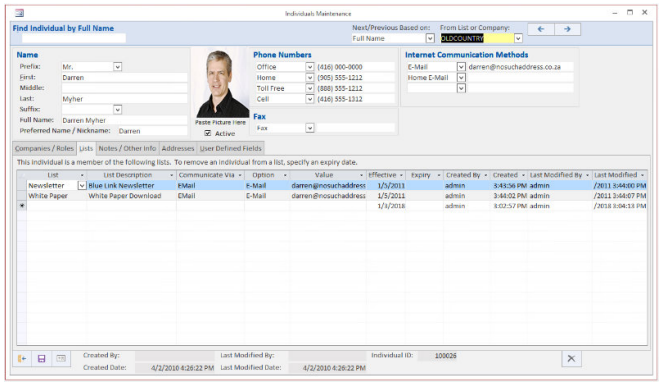
OVERVIEW	
PRODUCT NAME	Blue Link ERP
BUSINESS SECTORS	
DISTRIBUTION	✔
GOVERNMENT & NPO	✘
MANUFACTURING	✘
RETAIL	✘
SERVICES	✘
INDUSTRY	
AEROSPACE & DEFENSE	✘
AUTOMOTIVE	✔
CHEMICAL	✘
CONSTRUCTION	✘
COSMETICS	✔
ELECTRONICS	✘
ENERGY/POWER/UTILITIES	✘
ENGINEERING	✘
FASHION	✔
FINANCIAL SERVICES	✘
FOOD & BEVERAGE	✔

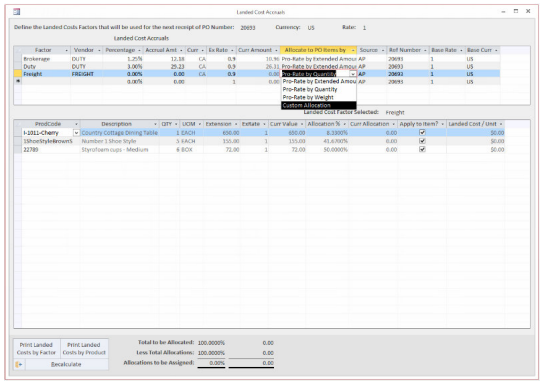
LOCAL GOVERNMENT	✗
MEDIA	✗
MEDICAL & HEALTHCARE	✓
METALWORKING	✗
OILFIELD	✗
PACKAGING	✓
PAINT & ADHESIVES	✗
PHARMACEUTICAL	✓
PLASTICS & RUBBER	✗
PRINT & DESIGN	✗
RENTAL	✗
TELECOMMUNICATIONS	✗
WOODWORKING	✗
CANNABIS	✓
EDUCATION	✗
NONPROFIT	✗
ERP SOFTWARE FEATURES	
BILLING	✗
BUSINESS INTELLIGENCE/ANALYTICS	✓
COSTING	✗
CRM	✓
CUSTOMER SERVICE	✗
PRODUCT DESIGN	✗
FINANCIALS & ACCOUNTING	✓
HR	✗

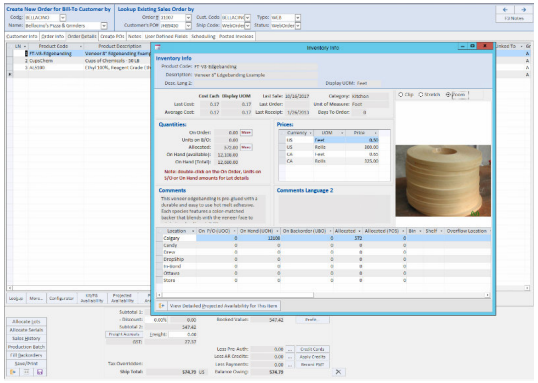
INVENTORY MANAGEMENT	✓
ORDER MANAGEMENT	✓
PLANNING & SCHEDULING	✗
PROJECT MANAGEMENT	✗
PURCHASING	✗
QUALITY CONTROL	✗
SALES	✓
SHIPPING & DISTRIBUTION	✗
SUPPLY CHAIN MANAGEMENT	✗
WAREHOUSE MANAGEMENT	✓
ASSET MANAGEMENT	✗
DOCUMENT MANAGEMENT	✓
CUSTOMER SUITABILITY	
ENTERPRISE (1000+ EMPLOYEES)	✗
MEDIUM SIZE (251-1000 EMPLOYEES)	✓
SMALL BUSINESS (1-250 EMPLOYEES)	✓
ADDITIONAL PRODUCT INFO	
MULTI LANGUAGE	✓
MULTI CURRENCY	✓
CUSTOMIZABLE	✗
SYSTEM HOSTING	
CLOUD	✓
INSTALLED ON PREMISE	✗
FURTHER INFORMATION	
PRICING	$500 per month

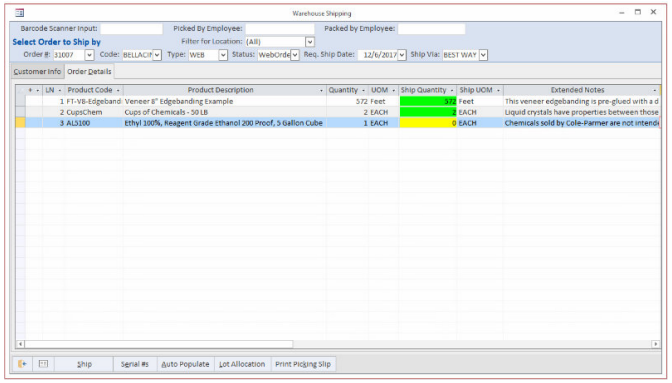
IMPLEMENTATION TIMEFRAME	2 - 5 Months
TRAINING COSTS	Training costs are built into implementation costs and will vary depending on the complexity of the implementation and number of users.
SUPPORT COSTS	Support is provided on a contract basis - costs will vary depending on contract and number of hours.

SOFTWARE SCREENSHOTS


Individuals Maintenance
Find Individual by Full Name
Name
Phone Numbers
Internet Communication Methods
Companies / Roles
Lists
Notes / Other Info
Addresses
User Defined Fields


Landed Cost Accruals
Landed Cost Accruals


Create New Order for Bill-To Customer by
Lookup Existing Sales Order by
Inventory Info


Warehouse Shipping
Select Order to Ship by
Customer Info
Order Details
Ship
Serial #s
Auto Populate
Lot Allocation
Print Picking Slip