ERPFOCUS

BLUECHERRY

EXTENDED PROFILE

BlueCherry
by CGS

OVERVIEW

BlueCherry is an ERP solution by CGS (Computer Generated Solutions) for the fashion and apparel industry. The platform is purpose-built to support brands, retailers, and manufacturers operating at scale.

The software is designed for omnichannel fashion retailers and apparel brands with complex supply chains that wish to reduce their time to market while controlling product, sourcing, and operational costs. The BlueCherry ERP suite gives users real-time, enterprise-wide visibility of their business operations, including product development and sourcing through manufacturing, distribution, and sales, in order to improve decision-making, respond faster to demand, and streamline throughput of new product lines.

CORE FUNCTIONALITY

One of BlueCherry’s key features is its integrated business analytics engine, which complements comprehensive, AI-enhanced reporting tools to provide role-specific, actionable insights that management can use to make important business decisions.

The omnichannel planning module offers data-driven category planning functionality, equipping fashion companies with historical and current point-of-sale data across various retail and financial calendars, thereby supporting more accurate forecasting and assortment planning.

DEPLOYMENT AND PRICING

CGS BlueCherry is cloud-hosted and web-based, available on a per-user, per-month subscription basis. It can also be deployed in hybrid environments, depending on organizational requirements.

The platform is accessible via desktop or mobile devices with a web browser. The package is modular, meaning organizations can add functionality across core ERP, PLM, supply chain, and commerce operations as and when it is required.

FEATURE OVERVIEW

BlueCherry by CGS

SOFTWARE SPECIFICATION

OVERVIEW	
PRODUCT NAME	BlueCherry
BUSINESS SECTORS	
DISTRIBUTION	✔
GOVERNMENT & NPO	✘
MANUFACTURING	✔
RETAIL	✔
SERVICES	✘
INDUSTRY	
AEROSPACE & DEFENSE	✘
AUTOMOTIVE	✘
CHEMICAL	✘
CONSTRUCTION	✘
COSMETICS	✘
ELECTRONICS	✘
ENERGY/POWER/UTILITIES	✘
ENGINEERING	✘
FASHION	✔
FINANCIAL SERVICES	✘
FOOD & BEVERAGE	✘
LOCAL GOVERNMENT	✘

MEDIA	✗
MEDICAL & HEALTHCARE	✗
METALWORKING	✗
OILFIELD	✗
PACKAGING	✗
PAINT & ADHESIVES	✗
PHARMACEUTICAL	✗
PLASTICS & RUBBER	✗
PRINT & DESIGN	✗
RENTAL	✗
TELECOMMUNICATIONS	✗
WOODWORKING	✗
CANNABIS	✗
EDUCATION	✗
NONPROFIT	✗
ERP SOFTWARE FEATURES	
BILLING	✓
BUSINESS INTELLIGENCE/ANALYTICS	✓
COSTING	✓
CRM	✗
CUSTOMER SERVICE	✗
PRODUCT DESIGN	✓
FINANCIALS & ACCOUNTING	✓
HR	✗
INVENTORY MANAGEMENT	✓

ORDER MANAGEMENT	✓
PLANNING & SCHEDULING	✗
PROJECT MANAGEMENT	✗
PURCHASING	✓
QUALITY CONTROL	✗
SALES	✓
SHIPPING & DISTRIBUTION	✓
SUPPLY CHAIN MANAGEMENT	✓
WAREHOUSE MANAGEMENT	✓
ASSET MANAGEMENT	✗
DOCUMENT MANAGEMENT	✓
CUSTOMER SUITABILITY	
ENTERPRISE (1000+ EMPLOYEES)	✓
MEDIUM SIZE (251-1000 EMPLOYEES)	✓
SMALL BUSINESS (1-250 EMPLOYEES)	✓
ADDITIONAL PRODUCT INFO	
MULTI LANGUAGE	✓
MULTI CURRENCY	✓
CUSTOMIZABLE	✓
SYSTEM HOSTING	
CLOUD	✓
INSTALLED ON PREMISE	✗
FURTHER INFORMATION	
PRICING	Not Available

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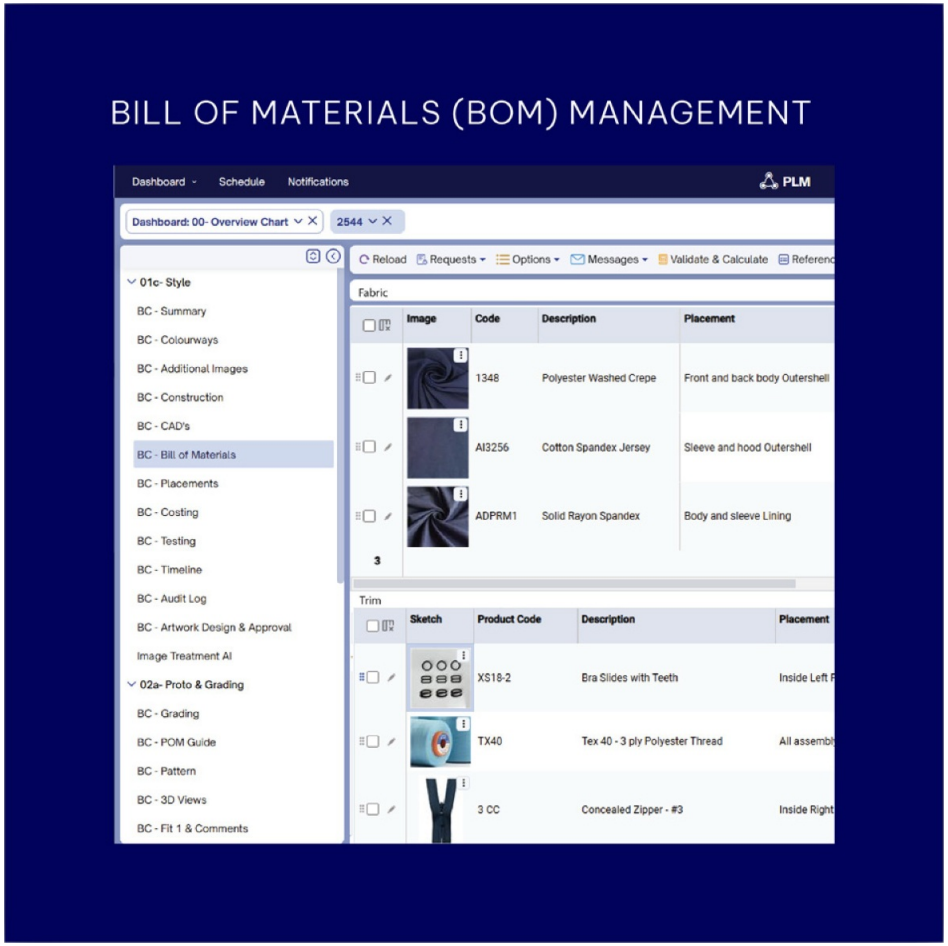
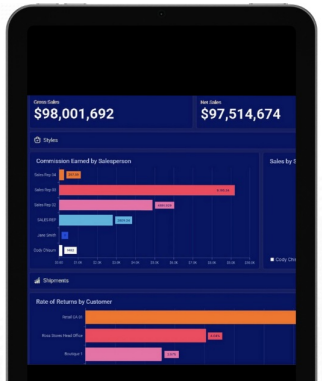
SOFTWARE SCREENSHOTS




Gross Sales
$98,001,692
Net Sales
$97,514,674
Styles
Commission Earned by Salesperson
Shipments
Rate of Returns by Customer